

## INTERNATIONAL CONFERENCE

on  
“**EMERGING TRENDS IN  
AGRIBUSINESS MANAGEMENT:  
PROSPECTS & CHALLENGES**”



**Organised by**

**DEPARTMENT OF  
BUSINESS ADMINISTRATION**

on  
**March 17-18, 2018**



**KALAM INSTITUTE OF TECHNOLOGY  
Govindvihar, Govindpur, Berhampur-  
761003 (GM), Odisha, India**

### ABOUT KIT:

Kalam Institute of Technology is a premier technological institute in Orissa started functioning in 2008 to cater the educational requirement of people of South Odisha, especially, of the rural students. It is approved by AICTE, New Delhi, affiliated to Biju Pattanaik University of Technology, Raurkela, Odisha and certified by ISO-9001-2008.

It has been constantly striving towards achieving progress and expansion during its existence for over nine Years, in terms of imparting quality education and brainstorming different social and corporate issues. It has been also striving hard and catering the educational needs of students at par with national level institutions.

### ABOUT THE DEPARTMENT:

The Department of Business Administration was established in the year 2009 at Kalam Institute of Technology. The department offers M.B.A programme with three specializations namely HR, Marketing and Finance. The Students of this Department have been placed in various Multi National Companies in India and abroad. Several co-curricular activities such as special lectures, workshops, seminars, and conferences are regularly conducted for the benefit of the students and teaching fraternity. The Department is always remaining forefront among the students and academicians owing to its unique teaching, learning and evaluation.

### ABOUT THE CONFERENCE

KIT organizes National and State level seminar & conference every year to provide a common platform for the students, researchers, academicians and professionals to reflect collectively on various contemporary issues, share their experience and develop collaborations which synergies the growth and development of our Nation. The conference provides strategic guidance for policy formulation and future direction of the sector discussed.

Agriculture and Agribusiness activities in developing and emerging economies are facing twin challenges: first, feeding their own populations and second, the integration of their supply chains with global food markets in light of the burgeoning open international market regime. There is no denying that opportunities for agribusiness in developing and emerging countries are plenty in the global market, yet small and marginal farmers face huge challenges in harnessing these opportunities. Agribusiness in these countries plays a critical role in the livelihoods and well-being of a large segment of the population, the growth of new and established organizations, and the economic vitality of their respective economies.

During the Rio 20+ summit, United Nations Security Council attracted the World's attention towards one billion hungry people and initiated the Zero Hunger Challenge by urging all stakeholders of agricultural supply chains—governments, farmers, businesses, scientists, civil society, and consumers to work together and develop inclusive and sustainable food systems to eliminate food waste and ensure food security (United Nations, 2012).

In this backdrop, a two-day International Conference will be organized by the Department of Business Administration in KIT campus. This conference aims to bring together scholars, practitioners, policymakers, and other stakeholders from around the world to present and share their original research and expertise emerging issues and challenges on agribusiness in the developing and emerging economies. The conference will cover a broad spectrum of themes, methodologies and research approaches including empirical, conceptual, review, and case studies.

### The objectives of this Conference:

- To make strategies in an undifferentiated and unprofitable business in food and agribusiness sector
- To throw light on impact of globalization and demonetization on agribusiness
- To develop the idea on e-trading and e- payment
- To innovate job opportunities in agribusiness management
- To focus on government policy on agribusiness

### WHO SHOULD ATTEND?

- Students : UG / PG / Research Scholars / Professional Courses
- Management Trainees & Technical Trainees / Associates
- Academicians / Faculty Members / Teachers
- Librarians & Library Professionals, Information Officers, etc.
- Corporate Professionals and Domain Experts
- Entrepreneurs/ Consultants / Business Practitioners/Policy Makers/Industrialists

### SUB THEMES:

The Subthemes of the conference are as follows:

#### Agriculture Scenario: National & Global context

- Role of Women in agriculture and rural development
- Climate Change and agribusiness
- Growth and dimension of agribusiness management in India
- Management of food and agribusiness firms
- Agribusiness education & Job Opportunities
- Innovation in agribusiness for sustainable agriculture

#### Agribusiness Management- Institutional Reform

- Agricultural entrepreneurship Development
- Agricultural Marketing and Future Trading
- Agricultural Extension Management
- Agri-business policies
- Public policy issues in agribusiness

#### Agribusiness Management-Marketing & Operation

- Management of Agri-input & Agri-output
- Agri-Supply & Value chain management
- Farm and Dairy Business Management
- Food processing & Retail management
- New initiative in agribusiness Management
- Marketing, distribution and retailing in agribusiness
- E-trading and e-payment issues in Odisha and their impact
- E- National Agriculture Marketing system (e NAM)

#### Agribusiness Management- Finance

- Management of Agricultural Credit
- Financing Agribusiness Management
- Agriculture Risk and Insurance management
- Cooperative Management & Agribusiness
- Globalization and Agribusiness
- Effect of Demonetization in Agribusiness Management

## DOCTORAL STUDENT COLLOQUIUM

A session will be held during the conference inviting the papers of Ph.D research scholars. Senior professors will be the discussants and provide guidance to early career faculty and doctoral students to enhance their skill to conduct impactful research.

## CALL FOR PAPERS

Kalam Institute of Technology, Berhampur invites Scholars, practitioners, and policymakers from around the world to submit original research papers given in theme section.

The conference intends to have this academic exercise by inviting experts to deliver theme paper on each of the technical sessions followed by invitations to authors to present their papers in the technical sessions. The general guidelines for authors to help those intending to submit and present the paper are as follows:

1. Papers should reflect on conference theme and sub themes.
2. All submitted papers are peer reviewed. Reviewer's opinion is final.
3. Papers presenters shall bring the hard copy of the paper on the day seminar.

## IMPORTANT DATES:

- Abstract of the paper should reach on or before 05<sup>th</sup> March 2018.
- Acceptance for publication will be informed before 12<sup>th</sup> March 2018.
- Full paper should reach on or before 10.3.2018
- Confirmation of registration for participation in the seminar on or before 15<sup>th</sup> March 2018.

Format: A4 size, 1.5 line space, 1 margin 4 sides, not more than 5000 words, 12 pt, times new roman. Abstract and full paper must be sent as a hard copy as well as a soft copy in CD in MS-Word.

The soft copies of abstracts along with full papers can be sent online to the following e-mail address:

[icam@gmail.com](mailto:icam@gmail.com), [ucpanigrahi@rediffmail.com](mailto:ucpanigrahi@rediffmail.com)

Hard copies along should be sent to: Convener, ICAM-2018, Dept. of MBA, KIT, Berhampur

Accepted papers will be published in an edited book with ISBN number.

## INVITED KEY NOTE SPEAKERS:

Prof.(Dr.) Radheshyam Pradhan, Trivuban University, Kathamandu, Nepal  
Prof.(Dr.) Dhruva Ranjan Goutam, Trivuban University, Kathamandu, Nepal

Prof. Mesele Kebede, USA

Prof (Dr) Bhaba Krushna Mahanty, IIM, Lucknow

Prof. (Dr.) Sudhakar Patra, Dept. of Economics, (B.U)

Prof. (Dr.) Raja Kishor Mishra, Head, Dept. of Agri- Economics, OUAT

Prof.(Dr.) P.K. Mohanty, Dept. of Marine Science, BU

Prof. (Dr.) Gouri Sankar Lall, Dept. of Com., (B.U)

Prof. (Dr.) Samarendra Mahapatra, Head, Dept. of Agribusiness Management, OUAT

Prof. (Dr.) R.Sudarsan Rao, Dept. of Economics, Andhra University

Prof. Mrutyunjaya Misra, Dept. of Economics, BHU

Prof. (Dr.) Aditya Ranjan Samal, Centre for Agribusiness Management, Utkal University

Prof. Subhendu Kumar Rath, Dy. Registrar, BPUT

## REGISTRATION DETAILS:

All the participants are required to register in advance by sending the filled in registration form along with the registration fee in shape of crossed

"Demand Draft" drawn in favor of Kalam Institute of Technology", payable at Berhampur (Ganjam).

Delegates from India @ Rs. 300/-

Delegates from foreign @ \$ 100/-

## ACCOMODATION:

Outside delegates will be provided with boarding and lodging facilities on payment basis (actual). Request for accommodation should be made in advance.

Single Room @ Rs. 800/-

A/C single Room @ Rs. 1200/-, Double Room @ Rs. 1400/-

For more information, contact:

Dr. Bimal Kumar Choudhury, [bimal.vet@gmail.com](mailto:bimal.vet@gmail.com),

Ph. No. +91-9438182236 / +91-7978517682

## CORRESPONDENCE

Prof. (Dr.) Umesh.C. Panigrahi, Convener, ICAM-2018

Ph. No: +91-9338057362, [ucpanigrahi@rediffmail.com](mailto:ucpanigrahi@rediffmail.com)

Kalam Institute of Technology, Berhampur, Ganjam (Odisha)

## ORGANISING COMMITTEE

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Shri Pratap Chandra Panigrahi, Vice-chairman

Shri Santosh Kumar Jena, Secretary

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Course Coordinator, Dept. of MBA

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Prof Manoj k. Panda

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Dr. Ramesh C. Behera



## REGISTRATION FORM

### INTERNATIONAL CONFERENCE ON "EMERGING TRENDS IN AGRIBUSINESS MANAGEMENTIN: PROSPECTS & CHALLENGES" (ICAM-2018)"

March 17-18, 2018

Please furnish following information:

Full Name: \_\_\_\_\_

Male/Female: \_\_\_\_\_

Designation: \_\_\_\_\_

University/College/Institute/Organisation: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Whether required accommodation: Yes/No

Whether presenting paper: Yes/No

If yes, Title of the paper: \_\_\_\_\_

Registration fee details: (Rs. 300/-)

Demand Draft to be drawn in favor of "KIT", payable at

Berhampur Drawn on Bank \_\_\_\_\_ Draft No

\_\_\_\_\_ Date: \_\_\_\_\_

Place:

Date:

Signature

Use photo copies of the form if required.

All participants must send this form along with the regd. fee at the address given below by March 10, 2018. Send to:

Dr. Santanu Kumar Das

[santanu.das.kumar@gmail.com](mailto:santanu.das.kumar@gmail.com), Ph: +91-9040652849